

**Srimad Andavan Arts and Science College**  
**Tiruchirapalli-05**  
**Reports on the Activities of the College**  
**February– 2011**

**Management Motivation – Special Lecture**

There was a Special Lecture on *Management Motivation* in the college on 03/02/2011 in which Mr.V.Santhanakrishnan,AHM, E.R.Higher Sec. School, Tiruchirappalli was the Chief Guest. In his special lecture, he said that the students should plan all their activities and should not waste their precious time. He emphasized that the students should develop the capability to complete their specified tasks within a specified time frame and should also cultivate self motivating skills. Dr.D.Sivasubramanian, Principal of the college presided over the meeting and this meeting was held under the auspices of the Department of Business Administration.

**One Day Symposium – Commerce**

The Department of Commerce organized a One Day Symposium on *Prospects of Commerce Education in India* on 04/02/2011. Mr.T.R.Sivaraman Vice President(Finance), Hy-Energy Batteries, Tiruchirappalli inaugurated the symposium and he said that there is a great scope for the students of commerce incorporates .Dr.D.Sivasubramanian, Principal welcomed the gathering and Dr.K.Prema, Director of the college felicitated. Dr.R.M.Chidhambaram Former Dean, Faculty of Management, Alagappa University Karaikudi, delivered the special lecture. In his lecture, he made a comparison on the working of banks in olden times and changes in their working style in this age. He observed that in future, the banks would play a vital role in overall growth and development. Mr.N.Srinivasan, Asst. Director of Central Excise said in his speech that students studying commerce had excellent job opportunities in the banking sector. Dr.R.Srinivasan, HOD of Commerce National College, Dr.I.Francis Gnanasekar Associate Professor & HOD of Commerce St.Joseph's College also participated in the meeting. Dr.K.Nirmala Director of Collegiate Education, Tiruchirappalli Region was the Chief Guest for the valedictory function. In her valedictory address she observed that students should possess self confidence and the ability to repeat and sustain their efforts to attain their goal. Shri N.Kasturirangan

Secretary and Correspondent of the college distributed the prizes and certificates to the participants. Dr.O.T.V.Latasri proposed a vote of thanks.

## YOGA Competitions

Rudhra Shanthi Yogalayam and Rotary Club of Trichy Jampukeswaram jointly organized a Cultural Event 2011 at E.R Higher Secondary School and our College Students bagged Prizes in YOGA Competitions. T.Jeeva of III B.Sc. Computer Science won 1st Prize, P.Preethi and V.Malathi of III B.Sc. Computer Science won 2nd Prize and R.Sridhivya of II B.A. English got 3<sup>rd</sup> Prize. Subramani of II BBA got 1st Prize in the event.

## 12th Graduation Day

The 12<sup>th</sup> Graduation Day for students who completed their degree course during the academic year 2009-10 in Srimad Andavan Arts and Science College was held



successfully on 7/2/11 (Monday). The Vice Chancellor of Tamil University Dr.M.Rajendran who was the Chief Guest on the occasion delivered the convocation address and also awarded the Degree Certificates to graduates.

In his address, he said that if at all he got the opportunity of becoming a student again and pursue his studies, he would definitely study in this college as this college was started by a Tamil Professor. He pointed out that, similar to the way in which a sculpt a beautiful idol from a mere stone, education had the capability to mould and sculpt students into efficient and successful individuals. He observed that it was the collective responsibility of both parents and teachers to mould students. He urged the students to make themselves employable and not complain about diminishing employment opportunities. He asked the students to identify jobs according to their interest and become successful in their chosen assignments.

Three hundred and eighty two under graduate students and One hundred and two post graduate students belonging to eight Departments were awarded the degree certificates. Of the undergraduate students, 299 were boys and 83 were girls while here were 74 boys and 46 girls among post graduate students. Also prized were awarded to rank holders in the university examination.

The Secretary and Correspondent of the college Sri.N.Kasturirangan, the Chairman of the college Trust Board Sri.K.N.Shrinivasan, the Director NTTF Sri.R.Rajagopalan, Former Chairman of Canara Bank and Asst. Administrative Director of State Bank of India Sri.T.K.Sridharan, the Director of the college Dr.K.Prema were the special dignitaries on the occasion. The Principal of the college Dr.D.Sivasubramanian welcomed the gathering and read out the convocation report.

### Career Guidance Course

The Department of Commerce conducted a Career Guidance course on 18.02.2011. Mr.S.Anandlakshman, Spear Headers Academy, Chennai was the Chief Guest of the occasion and addressed the students about different career options. He also spoke about the strengths and weakness of students. He touched upon the options available for under graduate students for their Post graduate studies. He also answered the queries raised by the students regarding various career options.

### Herbal Focus - 2011

The Herbal Focus – 2011 a National Seminar on “*Herbal Heath Solutions*” – “*A Road Map from FARM to PHARMACY*” was conducted in the college premises on 19.02.2011. The seminar was an eye-opener to people particularly farmers on the cultivation and uses if rare herbs. The fact that this seminar is being conducted for the Eighth successive since 2004 demonstrates the success of the event and also its reception by the farmers.

On 19.02.11 the seminar was inaugurated by the honorable Minister for Forest, Govt. of Tamilnadu , Er.N.Selvaraj. in his inaugural address he said that the Government of Tamilndau had brought forth a proposal for the construction of a herbal farm and its development. He said that this proposal would enhance the productivity of herbs. Senior Scientist Dr.G.M.Lingaraju from the Department of Biotechnology, Govt. of India, New Delhi delivered the keynote address. He said that the Department of Biotechnology was providing financial aid for the cultivation of herbs and herbal

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Dr.S.Gopalakrishnan, Head, Department of Pharmaceutical Chemistry, Manonmanium Sundaranar University, Tirunelveli delivered a lecture on the topic “Herbs and Medicines”. In his lecture he stressed the importance of herbs by stating that herbs can be used as medicate for curing different types of diseases. The Head of the Indian Institute for Rural Development Dr.R.M.Lakshmanan delivered a special lecture on the medical uses of “Pudhina” and its export.

Dr.S.Sridharan, controller of Examinations of Bharathidasan University presented the concluding remarks at the valedictory function of the day long “Herbal Focus”, National Level seminars. In his address, he urged the farmers to be aware of cultivation of herbs and also their importance.

### A Special seminar for farmers

On the same day that the Herbal Research seminar was conducted in the college premises. The process of extracting pulp from Aloe Vera and Pattcholi, determination of quality was also explained to the farmers by Agro Scientists. Mr . P . Dharmalingam, Manager, Value- Added Agro Farms Pvt. Ltd, Tiruchirappalli spoke on “Patchouli – Cultivation, Harvesting and Oil extraction”. Mr . S . Karuppiah, Managing Director, Green India Agro – tech Consultancy and Services Centre, Tiruchirappalli spoke on “Patchouli – Uses and Marketing”. Mr . K. Pandiyan, Managing Director , C.P.Plantations, Kottampatty, Madurai District addressed the farmers on the process involved in “Aloe – Cultivation , Harvesting, Pulp Extraction and Marketing”.

### Special meet on international Mother Tongue Day

A special meeting was conducted in the premises of Srimad Andavan Arts and Science College on 21/02/11 on the occasion of International Mother Tongue Day. The meeting was conducted on behalf of the Tamil Literary Club of the college. The head of Tamil Department Dr.P.Karikalan delivered a special lecture on the occasion. He emphasized the fact that the mother tongue of a person had paramount importance. He also said that irrespective of the number of languages that a person learns, the

language of mother tongue is indispensable. He also quoted from the farmers Tamil Poet Bharathiar which says that among all the languages known in this world, there is no language as exemplary as the Tamil Language. Due to the advancement in the field of science and technology, the importance given to the mother tongue is reducing. Many ancient languages are becoming extinct due to this trends. SMS are sent neither in English nor in Tamil but a combination of both. To take care that trends such as these do not become regular practices would itself be a great service done to mother tongue Tamil language.

### Modern Experiments in Physics- One day Workshop

The Department of Physics of our college in collaboration with the Indian Physics Teachers Association, Pudhucheri conducted a one day workshop on Modern Experiments in Physics on 21/02/2011. Prof.K.Subramanian, Former Head of Physics Department, Sri Ramakrishna Mission Vidyalaya college, Coimbatore and Dr.N.Ponnusamy, Professor in Physics Madras University were the special invitees for the workshop. More than ten professors and forty five students from six colleges attended the workshop.

### Intel's New Microprocessors- A Special Lecture

An awareness programme about “ Intel’s New Microprocessor” was conducted for the final year Under graduate students on 22/02/11 by the Department of Computer Science. The special lecture on the microprocessor was delivered by the representative of Intel Mr.S.Saravanakumar and Mr.K.Sureshkumar from Terabyte Technologies. In their lecture, they said that the new microprocessor operated very efficiently in the field of telecommunications. They also said that the processor has been designed to increase the execution speed of different softwares. The students who participated in the lecture said that the session was very useful to them.

### SAACMATH – 2011

The Department of Mathematics conducted a one day seminar – “SAAC MATH – 2011” on 23/02/11. Dr.N.Chandrasekar (Visiting Pro. BIM, Bangalore) was the Chief Guest of the occasion. In his address, he spoke on the interesting contributions made to the field of mathematics by seventeen important mathematics geniuses. A quiz programme was conducted for students from other colleges, competitions in painting and practical maths were conducted and prizes were distributed.

## A Two Day National Seminar - IQAC

### INAUGURAL SESSION

A Two Day Seminar on “ The Role of IQAC in Enhancing Quality in higher Educational Institutions in Post Accreditation Period “ was sponsored by NAAC and organized by the IQAC of Srimad Andavan Arts and Science College on 24th & 25th Feb 2011 at the college.

Dr.C.Thangamuthu, Chair Person, Southern Regional Committee, National Council for Teacher Education, Bangalore and the Former Vice-Chancellor, Bharathidasan University inaugurated the seminar on 24th Feb 2011 and delivered the address. He emphasized the need for strengthening the Internal Quality Assurance Cell, a crucial mechanism for sustaining and improving quality of education. Explaining the primary of diversity rather than homogeneity in determining quality benchmark, he preferred adaptation rather than repetition of best practices. An ideal environment for evaluation of teachers by students; complete adherence to performance in faculty appointments; best utilization of libraries, e-journals and the National Knowledge Network; and inculcation of professionalism through self-introspection were the salient points prescribed by Dr.C.Thangamuthu to drive home the importance of IQAC in his inaugural address.

### KEYNOTE ADDRESS

Dr.R.Karpaga Kumaravel, the Vice Chancellor of Madurai Kamaraj University, delivered the Keynote address. He wanted the educational institutions to maintain accountability and go for adaptation of new technology failing which Indian Universities would lose their merit and credibility. He spoke on the role of IQAC in maintaining academic standards.

### PLENARY SESSIONS

Dr.S.Vaidhyasubramaniam, Dean – Planning & Development, Sastra University, Thanjavur addressed the participants during the Plenary Session on the First day and stressed the relevance of Innovation in Pedagogical System for maintaining quality in Education. The teacher has to modify his strategy of teaching in order to satisfy the learners. He wanted teachers to be resourceful and develop academic standards for quality enhancement. The fact that the present generation students are no longer only the receivers of information but also collaborators of

knowledge was the focal point of Mr.S.Vaidhyasubramaniam's presentation. He urged the present day faculty members to introduce innovative techniques in the teaching methodology to enhance quality. His emphasis was to concentrate on the assessment of students based on the application of their gained knowledge rather than assessing them on the conventional methods of reproduction of prepared answers.

Prof.G.Balakrishnan, Former Vice Principal, St.Joseph's College, Tiruchirappalli spoke on the Functions of IQAC to achieve Institutional Excellence in the same plenary session. He referred to Quality sustenance and Quality Enhancement that are needed for attaining excellence. Prof.G.Balakrishnan's speech which was peppered with anecdotes brought out from his memory (he being a Quiz Master) kept the audience in lively spirits. Five different kinds of learning: - learning to know, to learn, to unlearn, to do and to live-were beautifully brought home with exemplary quotes, examples and incidents from real life situations.

In the Plenary Session-II held on 24th Feb 2011 at 2.00pm, Dr.C.D.Lethi, Associate Professor, Department of Zoology, Holy Cross College, Tiruchirappalli analysed various kinds of Performance Indicators that are used in assessing the Quality of teaching-learning process in quality enhancement. Dr.C.D.Lethi suggested that for achieving 90% results or obtaining a university rank can be set as a goal for the institution. She said, these goals indicate the performance levels of the students and these indicators measure their quality level. She observed that the staff and the institution have to work together to achieve these goals and improve the quality.

Dr.Kanaka Bhashym, Principal, Seethalakshmi Ramasamy College, Tiruchirappalli discussed Student participation in the Plenary Session held on the Second day of the seminar. She said that quality enhancement can be complete only when there is total student involvement in academic as well as extra –curricular activities. The central point of Dr.Kanaka Bhashyam's speech was teacher-student relationship. She said that students play a pivotal role in sustaining and enhancing the quality of institutions. She observed that the onus of motivating and orienting their attitudes lay with the teachers.

Prof.K.Sridharan, Vice Principal, Director and Head Department of Computer Science, Srimad Andavan Arts and Science College opened his session with a fantastic parallel in Indian mythology depicting the ideal teacher – student relationship. Prof.K.Sridharan spoke on quality analysis enhancing the Predominant Area of

Concern in the Plenary Session –III. He analysed the terms “Quality”, “Analysis” and “Area of Concern” and brought out the distinction. He said the teacher is a “Guru” in the real sense and total surrender on the part of the students is needed for enlightenment. He referred to ISO 9001:2008 and related it to the academic progress and growth of the institution. His presentation concentrated on tools that could be used to analyze issues that affect the quality of an institution. The description of tools such as Fish Bone diagram and Pareto Principle for finding important causes that affect quality provided audience with a new dimension for analyzing quality issues.

There were forty participants from Tamilnadu, Kerala and Karnataka states and hundred teachers from our college. A total number of sixteen papers were presented in the Paper Presentation sessions on both the days. There were five papers on “Student’s Participation in Quality Enhancement” and the “Students Perspectives of learning–teaching process” and two papers on “Innovations in Pedagogical System for Quality Enhancement” and a paper on “List of Performance Indicators for Quality Enhancement and a paper on “Achieving Academic Excellence through IQAC” and “Motivation as a Bench-Mark for Quality Sustenance and Enhancement” and three papers on “Quality Concern” , “Quality teaching” and two papers on “Functions of IQAC to achieve Institutional Excellence” and diverse approaches that are needed for the IQAC of colleges for enhancing quality and maintaining the quality during the post-accreditation period. There were interesting discussion during the paper presentation sessions in which the participants expressed their views, raised questions and the paper presenters offered them clarifications.

Most of the sessions in the seminar were brain storming sessions and the participants came out with their ready responses and that evoked a lot of fruitful discussion. On the whole the Two Day National Seminar had useful deliberations on “The Role of IQAC in Enhancing Quality in Higher Educational in Higher Educational Institutions in Post Accreditation Period”. The abstracts of the papers and the full texts are included in the volume that contains seminar proceedings.

### VALEDICTORY ADDRESS

Dr.M.Ponnaivaiko Provost, SRM University, Chennai, Former Vice Chancellor, Bharathidasan University, Tiruchirappalli delivered the Valedictory address on 25th Feb 2011. He spoke that Quality education could be offered only when the teachers are fully qualified to teach. A teacher should also be a humanist. It is the

duty of the teacher to inculcate moral values in students for creating a better society.



Education without humanism and moral values will be of no use to society. The Internal Quality Assurance Cell in colleges could play a positive role in enhancing the quality of education and rising the standards of the educational

institutions by acting as a monitor in showing right directions. He distributed the certificates to the paper presenters for their scholarly presentation in the seminar.

On the whole the IQAC seminar conducted in the college on these two days has created a very good impact on students and teachers in realizing the responsibilities towards the realization of enhancing quality of higher education in post accreditation period. The IQAC of the college will certainly be guided by the discussion, scholarly papers presented, the useful plenary sessions by experts and active participation of those who attended.

### Recent Trends in Banking – A Special Lecture

The Departments of Commerce and Business Administration conducted a special lecture on the topic – “Recent Trends in Banking” on 28/02/2011 in the College Auditorium. Mr. P. T.Kuppuswamy, MD & CEO of Karur Vysya Bank Ltd, Karur was the Chief Guest of the event and also delivered the Guest Lecture. In his address, he said that the development of banks largely depended upon internet connectivity and also telephones / Mobile phones. He said that the Reserve Bank of India was planning to expand its operation to 75,000 branches and of these 55,000 branches would be interlinked and would work as a single branch. He also pointed out that the working knowledge of computers was very important in the current era to be successful in other disciplines.

## National Science Day

The Physics department of Srimad Andavan Arts and Science College conducted “National Science Day-2011” on 28.02.2011 in a very grand manner. This event saw the participation of more than twenty schools and 150 students in various competitions



which were on par with district level competitions.

Mr.S.R.Ramanan, Director of Area Cyclone Warning Centre, Meteorological Department Chennai was the Chief Guest of the occasion. In his address he elaborated on the contributions made by Sir C.V.Raman to the development of science and also

the achievements made by different Nobel Laureates in the field of science. He also answered queries raised by the school students who participated in the programme. Prizes were also awarded to the winners of the Elocution, Essay and Quiz competitions that were held as part of the National Science Day.

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